



The [BizMOOC teams](#) currently meets at the Open University UK facilities in Cardiff, Wales to design and kick-start the production of its **3 Pilot MOOCs**.

We are having an exciting time in identifying the different target audiences, spinning the “word wheel”, creating “personas”, drafting learning outcomes and the course profiles. The MOOCs are going to be implemented towards the end of the year. Besides, we are celebrating the finalization of our first key outcome, the so-called “**MOOC BOOK**”.

Stay tuned for more information which will follow shortly.

