Guidelines

This chapter provides guidelines for the three target groups of the MOOC BOOK:

1. Businesses/Organisations [»](#)
2. Higher Education Institutions [»](#)
3. Learners (Society) [»](#)

All 3 guidelines provide a number of relevant questions and answers relating to how MOOCs address each target group. Please use the comment feature to provide us feedback on specific questions, add missing information or just start a discussion. The MOOC BOOK team will consider all your suggestions when producing version 2.0.