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**Guidelines**

**Needs and gaps**

**State of the Art**

**Already using MOOCs? How can businesses or citizens benefit from MOOCs? Who uses MOOC and why?**

- **Receive guidelines, recommendations and good practice how to apply MOOCs;**
- **Learn about opportunities for the use of MOOCs;**
- **Find out more about the potential of MOOC for enabling collaboration between business and higher education;**
- **Review and contribute to a range of briefing papers;**
- **Discuss hot topics such as quality, business models or certification.**

### ***How to use?***

**Use the menu bar to the right to navigate through the chapters;**

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**be great to connect);**

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**To produce a PDF of one chapter, click on the second PDF symbol displayed at the top of the respective chapter;**

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