

BizM00C Project started

The European-wide Knowledge Alliance “BizM00C” started on 1st of January 2016 and will run over a period of 3 years. BizM00C and only seven other projects were chosen from over 200 submitted applications and it is also the only one from Austria.

The EU-funded project tackles the European challenge of enabling businesses, labour force and HEIs to increase their activities and exploitation (economies of scale) of the M00C potential. It focuses on work force & HEI-training and the acquisition of labour market key competences through applying new methodologies for online teaching & learning. This will be achieved by creating common standards & frameworks on M00Cs by integrating the experiences from Higher Education and the business world.

The consortium consists of 11 full partners and 3 associate partners out of 11 countries deriving from HEIs & Industry (large companies & SMEs), NGOs, networks, cluster. Jointly they will establish of a common body of knowledge on M00Cs, identify needs, gaps & reasons for businesses, labour force and HEIs to boost their M00C activities which will result in guidelines, recommendations & good practice published in an interactive, open access M00C B00K. Based on this, 3 Pilot M00Cs focusing on LLL and business key competences “Learning to learn (through M00Cs)”, “sense of initiative (entrepreneurship & intrapreneurship)” and “innovation, creativity & problem-solving” will be developed to test different methods & didactical approaches.

BizM00C benefits businesses, HEIs, teachers, learners & policy-makers through the core results M00C B00K (business & quality models, methods & tools, IPR strategies, certification, competence-based education etc.), Pilot M00Cs, BizM00C Community & Events.