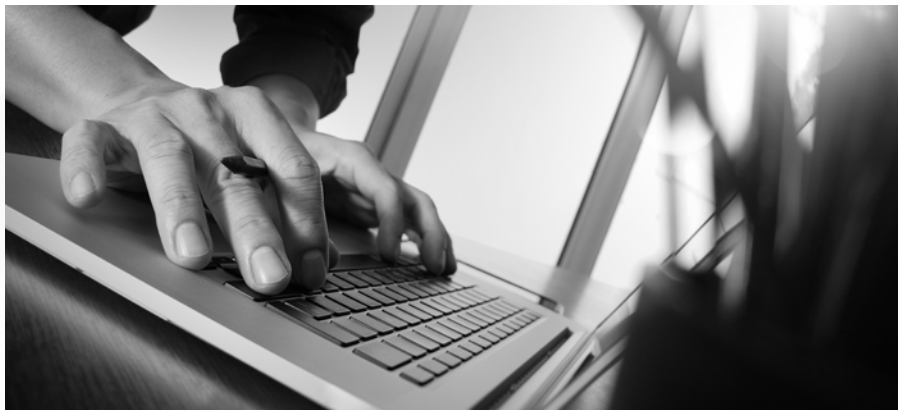




biz mooc ...



- ... **tackles the European challenge of enabling businesses, the workforce and universities to benefit from Massive Open Online Courses (MOOCs),**
- ... **establishes a common body of knowledge on MOOCs and identifies needs, gaps and reasons for businesses, universities and the workforce/society to boost their MOOC activities,**
- ... **benefits businesses, universities, teachers, learners and policymakers by providing:**
 - * guidelines and recommendations published in an interactive, open access MOOC BOOK,
 - * three new MOOCs focusing on “learning to learn (through MOOCs)”, “sense of initiative” and “innovation, creativity and problem-solving”,
 - * access to the BizMOOC community.



What are MOOCs?

MOOCs are online courses designed for large numbers of participants, that can be accessed by anyone anywhere, as long as they have an internet connection; they are open to everyone without entry qualifications, and offer a full/complete course experience online for free.

BIZMOOC - KNOWLEDGE ALLIANCE TO ENABLE A EUROPEAN-WIDE EXPLOITATION OF THE POTENTIAL OF MOOCs FOR THE WORLD OF BUSINESS

PROJECT DURATION: 1/1/2016 – 31/12/2018

PROGRAMME:

Erasmus+ | Key Action 2 | Knowledge Alliances

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Partners

The consortium consists of 11 partners from 10 countries across different sectors (university, industry, NGOs, networks and clusters).

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