

# **BizM00C hosting a webinar on Tuesday 23 October, 14.30-15.30 CEST**

Join us this Tuesday 23 October, 14.30-15.30 CEST for a live webinar session on **"M00Cs for the world of business"**.

This webinar series called "M00C Design" and hosted by OpenupEd. Chris of our BizM00C Team will discuss with you interesting findings and trends connected to M00Cs in business use. Book your free access [here](#).

What to expect?

*M00Cs are entering the business sector, especially in the field of Human Resource Development and customer training. Still, the experience and awareness level with M00Cs among employers and labour force is still rather low. The BizM00C project explored the potential of M00Cs for use in business from different perspectives: Surveys and interviews with all actors (companies, universities and learners), the implementation and comprehensive evaluation of 3 M00C Pilots and the integration of external experts, advisors, but also the community. In this webinar, Christian Friedl, the coordinator of the BizM00C project, will present the latest lessons learnt, invites to jointly reflect on the recommendations drawn and showcases good practice identified.*

