

BizMOOC hosting a webinar on Tuesday 23 October, 14.30-15.30 CEST

Join us this Tuesday 23 October, 14.30-15.30 CEST for a live webinar session on **“MOOCs for the world of business”**.

This webinar series called “MOOC Design” and hosted by OpenupEd. Chris of our BizMOOC Team will discuss with you interesting findings and trends connected to MOOCs in business use. Book your free access [here](#).

What to expect?

MOOCs are entering the business sector, especially in the field of Human Resource Development and customer training. Still, the experience and awareness level with MOOCs among employers and labour force is still rather low. The BizMOOC project explored the potential of MOOCs for use in business from different perspectives: Surveys and interviews with all actors (companies, universities and learners), the implementation and comprehensive evaluation of 3 MOOC Pilots and the integration of external experts, advisors, but also the community. In this webinar, Christian Friedl, the coordinator of the BizMOOC project, will present the latest lessons learnt, invites to jointly reflect on the recommendations drawn and showcases good practice identified.

