

BizM00C kick-off meeting in Graz, 9 – 11 February 2016

The European-wide Knowledge Alliance “**BizM00C**” started on **1st of January 2016** and will run over a period of 3 years. The Institute of International Management from the FH JOANNEUM functions as the project coordinator and organized a **3-day kick-off meeting in Graz from 9 – 11 February 2016**.

The partners elaborated the implementation plan of each of the 9 work packages on the first day. The second day was dedicated to present and discuss the first findings to the State of the Art in 11 research areas of the M00C movement and tailor the research methodology to each of the 3 main target groups of the project. The last day closed with project management issues as well as the first meeting of the BizM00C general assembly of the steering committee.

