

BizM00C presented in Tirana

At 12th and 13th of April 2019 the European University of Tirana organised an International scientific conference on the topic: "THE KNOWLEDGE SOCIETY: DIAGNOSTICS AND PROGNOSSES" as a part of the Albanian Studies Days 2019. In the conference, a representative of the Institute of International Management of the University of Applied Sciences FH JOANNEUM, presented the paper "Development of successful entrepreneurial education initiatives enabled by EU funded projects – The case of FH JOANNEUM". The BizM00C approach in entrepreneurial learning and successfully developing and implementing an entrepreneurial learning initiative was presented. The presentation initiated fruitful discussions among the more than 40 participants, mainly academia representatives coming from different disciplines, from various countries from the Western Balkans, Central Europe and Eastern Europe.