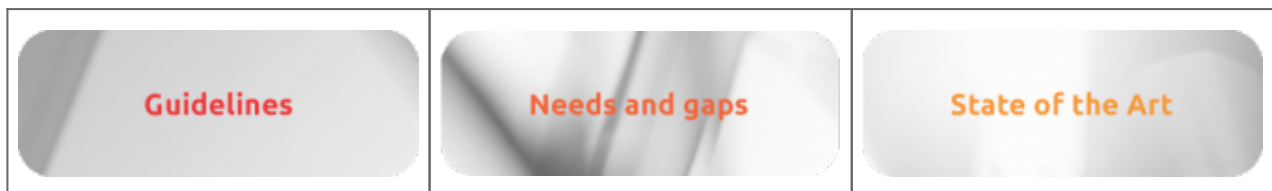


# M00C BOOK 1.0 (old version)

**NOTE: This is version 1.0 of the M00C BOOK, for the new version please go to [www.mooc-book.eu](http://www.mooc-book.eu)**

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**Already using M00Cs? How can businesses or citizens benefit from M00Cs? Who uses M00C and why?**

- **Receive guidelines, recommendations and good practice how to apply M00Cs;**
- **Learn about opportunities for the use of M00Cs;**
- **Find out more about the potential of M00C for enabling collaboration between business and higher education;**

Review and contribute to a range of briefing papers;

- Discuss hot topics such as quality, business models or certification.

### *How to use?*

Use the menu bar to the right to navigate through the chapters;

To comment, click on the “+”-icon which pops up when scrolling over each paragraph; we will consider all your feedback and inputs for M00C B00K Version 2.0; you do not have to enter your website and e-mail address (however, it would be great to connect);

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To produce a PDF of one chapter, click on the second PDF symbol displayed at the top of the respective chapter;

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The M00C B00K is realized under the umbrella of the EU-funded project “BizM00C – Knowledge Alliance to enable a European-wide exploitation of the potential of M00Cs

**for the world of business” (Erasmus+ / Key Action 2 / Knowledge Alliance;562286-EPP-1-2015-1-AT-EPPKA2-KA).**

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