

# Pilot MOOCs

## Pilot MOOCs

The BizMOOC project piloted **3 Massive Open Online Courses** (MOOC) dedicated to relevant business topics and lifelong learning key competences. The courses are free and open for everyone, offered on different platforms and have been produced in interdisciplinary teams between universities and businesses.



Check out the table below for further information:

<b>Pilot MOOC</b>	<b>Implementation Date and How it can be assessed now:</b>	<b>Evaluation Report</b>
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<p><b>Learning with MOOC for professional development</b></p> <p>Transformed to (Iteration 2)</p> <p><b>Digital Skills, Digital Learning</b></p>	<p>Started 16.10.2017 (self-paced, 4 weeks)</p> <p>Started 9.4.2018 (self-paced, 4 weeks)</p> <p><b>Availability:</b> Both MOOCs stay available in self-paced mode min. until 2022 (and beyond until further notice). The whole Course is published under a Creative Commons licence which allows the re-use of material. We advise to check Third Party Content used in the course for their licenses which are published under the course section "Acknowledgement". If you plan to use only excerpts of the course, please contact the Open University UK.</p>	
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<p><b>How to generate innovative ideas and how to make them work</b></p>	<p>1st moderated run: 13.11.17-24.12.2017 2nd moderated run 12.2.2018-31.03.2018 <b>Availability:</b> The MOOC stays available in self-paced mode min. until 2022 (and beyond until further notice). The whole Course is published under a Creative Commons licence which allows the re-use of material. We advise to check Third Party Content used in the course for their licenses which are published under the course section "Acknowledgement". If you plan to use only excerpts of the course, please contact the University of Alicante/UniMOOC platform.</p>	
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<p><b>Intrapreneurship: Make your business great again</b></p>	<p>Started 26.2.2018 Ended 9.4.2018</p> <p><b>Availability:</b> The MOOCs stays available in self-paced mode min. until 2022 (and beyond until further notice). The whole Course is published under a Creative Commons license Attribution-NoDerivatives 4.0 International (CC BY-ND 4.0) which allows the re-use of material. We advise to check Third Party Content used in the course for their licenses. If you plan to use only excerpts of the course, please contact the BizMOOC Project Team.</p> <p>A second moderated version is currently under discussion for the year 2019, as well a new MOOC will be created (release date early 2020) by the same team in the related field of Corporate Entrepreneurship. Come back here for further updates.</p>	
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>> Download the **Joint Evaluation Report on the three Pilot MOOCs** (BizMOOC R4.2) under outcomes.

**Here is a selection of feedback quotes collected from learners in the MOOCs:**

*"It was comfortable for me, because I chose time to learn*

*myself."*



*"Just to let you know: good course, giving impulses for further reading."*

*"Great course! I want to improve my professional and personal skills!"*

*"For myself it was amazing to learn about intrapreneurship. I really wasn't aware of this topic. It was super interesting to combine so many methods with this topic and read about the experiences from the other participants."*

*"I talked about the MOOC a lot because I learned so much. And I always took my scribbled notes with me and tried to use some methods in my work."*

*"I loved it! And I loved my badges and percentages of what I've already achieved. I loved the people who made it till the full track. They were present in all communication and collaboration channels and it was fun to „talk“ to them."*